



## Press Release

FOR IMMEDIATE RELEASE  
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### AURA Presents IT Project Management Seminar

Statistics show that despite the growing number of methodologies, tools, and best practices in project management, over 70% of all IT projects fail.

What can you do to make your IT project succeed? Join AURA Consulting and Software and Information Technology of Iowa (SITI) as they present **SITI Explains: IT Project Management**. John Bridenstine, a certified Project Management Professional (PMP) and AURA Consulting's Technical Delivery Manager, will lead a panel discussion of best practices in IT project management. DMACC professor Nate Fagen will join the dialogue and bring his own IT project management experiences to the discussion.

John Bridenstine, a 20 year IT project veteran, has seen many organizations try to revamp their project management approach. "Trends in project management come and go," said Bridenstine. "You can't add a few best practices to your approach and hope to significantly change the outcome of your IT projects. You need a fundamental shift in your management style, methodology, and structure before real, lasting change will occur."

**SITI Explains: IT Project Management** will provide guidance and insight into how this process can be encouraged in your own organization. In keeping with the casual Monday night setting, beer and snacks will be provided. "This isn't your typical stuffy seminar. It's an ideal way to bounce back from the back-to-work grind," said Dino Lack, president of AURA Consulting and one of the participating panelists.

The event is scheduled for Monday, April 15th, from 5:30 PM to 7:00 PM at the SITI offices, 300 SW 5th Street, upstairs in the Technology Incubator. Cost: \$7 for SITI members, \$10 for non-members. To register, contact Rebecca Canada at [rcanada@sitiowa.com](mailto:rcanada@sitiowa.com).

AURA Consulting is an industry leader in **custom software development**. AURA specializes in delivering high quality, high-tech custom software solutions. Headquartered in Des Moines, Iowa, AURA has recently expanded its operations to the Chicago area.

SITI is a non-profit trade member association for IT in Iowa. SITIworks' vision is to transform Iowa's software and information technology industry into a strong, visible, and respected competitor in the global marketplace. SITIworks is the information technology network between business, government, education, and venture capital.

#### **FOR ADDITIONAL INFORMATION, PLEASE CONTACT:**

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