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## Press Release

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FOR IMMEDIATE RELEASE  
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### **AURA CONSULTING CREATES *DES MOINES TECHNOLOGY* NEWSLETTER**

AURA Consulting, Inc. today published the first issue of *Des Moines Technology*, an online newsletter designed to connect the growing Des Moines high-tech community. Designed as the go-to guide for technology in Des Moines, the newsletter will provide the community with a one-stop shop for the best high-tech events and ideas.

AURA owner and founder, Dino Lack, said, "We have a unique opportunity to create a sense of community in Des Moines among digital thinkers. You can go straight to the *Des Moines Register's* "Datebook" to find all of the fun things to do in Des Moines. But for the technical community, you can't find Des Moines-specific events, user groups, and new technology ideas all in one place. For example, if you want to find out what's going on with Java in Des Moines, you have to search the Internet to find everything you need. That's why we created the *Des Moines Technology* newsletter. Each month, you will have all of that info delivered straight to your email. Des Moines' technology focus is stronger than ever, and finally we will have a chance to create a sense of community around that."

To subscribe to the Des Moines Technology newsletter, visit AURA's website at <http://www.auraweb.com>. The newsletter will be published monthly as a service to the community.

AURA Consulting, Inc., an Urbandale-based company, began as a custom software solutions company in 1996. AURA has always focused on one thing: delivering quality custom software solutions. Our motto is: If you can think it, we can build it. As business professionals who have assisted multiple organizations, AURA offers business systems knowledge and the ability to work with an organization to build applications that users will value. AURA now has offices in Des Moines, Iowa and Chicago, Illinois, which enable us to better serve our Midwest customer base.

### FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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