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Press Release

Contact: Amy L. Ward
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FOR IMMEDIATE RELEASE
9 AM, March 1, 2002

AURA Consulting Sponsors Talk – Beyond Brochureware: Taking Your Website to the Next Level

AURA Consulting will sponsor Dino Lack, president of AURA Consulting and noted technical expert, to speak at the Chicagoland Chamber of Commerce. The event is scheduled for Tuesday, April 9th from 10 AM to 11 AM at the Chicagoland Chamber of Commerce office, 330 N. Wabash, Suite 2800 in Chicago. The topic will be “Beyond Brochureware: Taking Your Website to the Next Level.”

Speaker Dino Lack will provide answers to those who wonder where to go next with an existing company website. “Exciting strides are being made using technology to connect customers, vendors, and employees,” said Lack. “Once you have a website that outlines your company and products, how can you further leverage this investment to build your business? Companies with modest IT budgets will find that implementing some of these great ideas can be accomplished quickly, efficiently, and in a more cost-effective manner than ever before.” This event will be ideal for IT managers at small- to mid-sized businesses.

To RSVP for the event, visit www.wehaveanswers.org. There is no cost for attending the event.

AURA Consulting, Inc. began as a custom software solutions company in 1996. AURA has always focused on one thing: delivering quality custom software solutions. Our motto is: If you can think it, we can build it. As business professionals who have assisted multiple organizations, AURA offers business systems knowledge and the ability to work with an organization to build applications that users will value. AURA now has offices in Chicago, Illinois and Des Moines, Iowa, which enable us to better serve our Midwest customer base.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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