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Press Release

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FOR IMMEDIATE RELEASE
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AURA CONSULTING REPORTS RECORD REVENUE AND PROFITS FOR 2001

AURA Consulting, Inc. reported record revenue and profit for its fourth quarter and fiscal year ending December 31, 2001. Financial year 2001 results show a 20% growth over 2000 revenue. AURA's profits have increased for each of the past six (6) consecutive quarters. During 2001, profit doubled while AURA continued to build infrastructure, expand into the Chicago area, and add staff.

AURA owner and founder, Dino Lack, said, "This has been a phenomenal year for AURA. Our goals for 2001 were to restructure our administrative team, continue sales growth, and open an office in Chicago. AURA achieved all three goals while doubling profits at the same time." On the future, Mr. Lack continued, "The market opportunities for 2002 are well aligned with AURA's strengths. In a time when other technology companies are struggling, AURA remains strong and forward-focused."

AURA Consulting, Inc., an Urbandale-based company, began as a custom software solutions company in 1996. AURA has always focused on one thing: delivering quality custom software solutions. Our motto is: If you can think it, we can build it. As business professionals who have assisted multiple organizations, AURA offers business systems knowledge and the ability to work with an organization to build applications that users will value. AURA now has offices in Des Moines, Iowa and Chicago, Illinois, which enable us to better serve our Midwest customer base.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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