



Press Release

FOR IMMEDIATE RELEASE
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AURA President Awarded SITI Honor

Software and Information Technology of Iowa (SITI) recognized AURA President Dino Lack for his outstanding contributions to growing the Iowa technology community.

"I consider him to be one of Iowa's best and brightest, a young, aggressive entrepreneur with attitude and heart," said Miriam Ubben, president of SITI. "We need hundreds more like him in our state."

"I think it is important to give something back to the community that has helped you," said Lack. AURA's contributions to SITI complete a year of significant contributions to Iowa's non-profit community. In the past year, AURA has devoted over \$160,000 in financial contributions, services, and consulting to help provide IT tools to non-profits. Other organizations that have benefited from AURA's pro bono work include Iowa Foster and Adoptive Parents' Association (IFAPA), Association of Business and Industry (ABI), and St. Anthony's Church.

AURA Consulting is an industry leader in **custom software development**. AURA specializes in delivering high quality, high-tech custom software solutions. Headquartered in Des Moines, Iowa, AURA has recently expanded its operations to the Chicago area.

SITI is a non-profit trade member association for IT in Iowa. SITIworks' vision is to transform Iowa's software and information technology industry into a strong, visible, and respected competitor in the global marketplace. SITIworks is the information technology network between business, government, education, and venture capital.

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